

2/5/69

71
p39.1

PLAYBOY MAGAZINE IS A MONEY-CHANGER IN THE TEMPLE OF THE BODY.

Playboy claims to espouse a philosophy that asserts the body is good and the body is beautiful, but Playboy demeans the human body. Pretending to appreciate and respect the beauty of the naked human form, Playboy in actuality stereotypes the body and commercializes on it. Playboy substitutes fetishism for honest appreciation of the endless variety of human forms.

Playboy says the body is good, but posing as liberator it offers us a sexuality of "subjects" and "objects"--of those who desire and act, and those who are desirable and acted upon. Thus sexual activity is dehumanized and depersonalized.

We believe that the human body is good and beautiful, but a sensual and aesthetic appreciation of the body cannot be divorced from an appreciation of and respect for persons, of both sexes, of all shapes and sizes. We protest Playboy's images of lapdog female playthings with idealized proportions and their junior-executive-on-the-way-up possessors. The Playboy bunny is an affront to human sexual dignity.

MOLLY
MALCOLM