

BEM

Business Executives Move for Vietnam Peace

901 N. Howard Street, Baltimore, Maryland 21201

Washington Office
Robert Maslow
Secretary to the Executive Committee
201 Massachusetts Ave., N. E.
Suite 310A
Washington, D. C. 20002
(202) 546-8552

June 29, 1970

Dear Miss Morey:

Thank you for your letter asking about the publications of BEM. I am enclosing several of most commonly requested folders. To order them in large numbers, simply write us. There is no charge. I am also adding your name to our mailing list for the Washington Watch, a bi-weekly newsletter which should tell you about the current activities of BEM. If you have any further questions, please feel free to write us.

Sincerely,



Miss Ann Griffiths

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Admission is given for identification only.

What is



Business Executives Move FOR VIETNAM PEACE and New National Priorities

BUSINESS EXECUTIVES MOVE FOR VIETNAM PEACE and New National Priorities

National Office
901 N. HOWARD STREET
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TO: BUSINESS EXECUTIVES MOVE FOR VIETNAM PEACE and New National Priorities

901 N. Howard Street, Baltimore, Md. 21201

I am in general agreement with
the position and objectives of
BEM.

I am a "Business Executive"
and wish to join BEM as a
member.

You may use my name and
affiliation (for identification
only) in connection with
BEM informational efforts.

You may not use my name
in connection with BEM in-
formational efforts.

I am not a "Business Execu-
tive" but wish to be a BEM
"Associate."

CLASS OF MEMBERSHIP

	Yearly Dues
<input type="checkbox"/> Life	\$5,000
<input type="checkbox"/> Patron	\$1,000
<input type="checkbox"/> Sustaining	\$ 500
<input type="checkbox"/> Regular	\$ 100
<input type="checkbox"/> Minimum	\$ 25

I am enclosing my 1970 Membership dues of \$_____ and/or

I pledge \$_____ payable _____

Name (Please Print) _____

Title _____

Business _____

Address, Street _____

City _____ State _____ Zip _____

Signature _____ Date _____

Business Executives Move for Vietnam Peace and New National Priorities

WHAT IS BEM?

"BEM", as we are called, is a nationwide organization of business owners and executives who believe that the war in Vietnam is destroying the United States, is destroying Vietnam and may destroy the world. We seek by open and lawful means to end American participation in that war—*promptly*. This is our primary purpose. Beyond this, we urge that our national resources be used less for military waste and more for answering the desperate needs of our society.

BEM members are American citizens who feel that it is not only their right but also their duty to speak out in protest against government policies which they believe are doing great harm to our country. Many of our members have fought in the armed services of the United States. We love our country and we hate to see lives and resources wasted in an unnecessary and futile war. We are united in opposition to the Vietnam war and to its extension into Laos, Cambodia and Thailand.

President Nixon claims that he has the support of the "silent majority." BEM believes and opinion polls indicate that most of the thinking members of that majority do not support the President. They want peace through the prompt withdrawal of our men from Vietnam and all of Indo-China. They do not want a major war. The United States has sustained the Thieu-Ky Government for five years. If that government still cannot win the support of its own people and even continues to jail and torture its moderate political opponents, we should no longer sponsor it. It does not deserve the sacrifice of another American soldier.

The death of almost 50,000 United States soldiers and of countless Vietnamese—military and civilians—will not be made any more tolerable by continuing the slaughter. President Nixon argues that the war must be continued to justify the sacrifice of those already fallen—that we must gamble with more lives in a deeper commitment to bring the war to an earlier end. This wager has been tried and lost many times by four administrations during 10 years of involvement. When will we learn that we do not honor these dead by sending more lives after them?

BEM believes that we are in a time of grave national crisis. Escalation of the war is matched by escalation of problems at home and loss of confidence in and respect for the United States around the world. The President, by continuing expansion of the war without consulting the Congress—and, as three Presidents before, with no declaration of war—intensifies a serious threat to the balance of powers in our democracy.

BEM exists to end the war as quickly as possible and to avert its dangerous consequences at home, in Southeast Asia, and in the world.

WHAT DOES BEM DO?

BEM works directly with the United States Congress and, when possible, with the Administration, to support and to urge ending U. S. involvement in Vietnam. BEM works with local and State officials in helping to bring to general awareness the adverse impact of the war on domestic affairs and well-being. BEM works with fellow-citizens in the business world and in the community at large to educate public opinion about the tragic effects of the war. We work to direct such opinion toward solutions through legislation and we seek to influence the decisions of the Administration.

WHAT SENATORS SAY ABOUT US

"Business Executives Move for Vietnam Peace has played a vital role in the search for an end to our national folly in Vietnam.

"Perhaps the most important contribution has been the breadth you have brought to the anti-war effort. The issue of Vietnam has been complex and, because it involves a need to admit grave national error, it has also been difficult to face. . . . The tide of American opinion was turned, and we abandoned the deadly path of escalation, in no small measure because responsible and respected members of the business community brought their stature and their energies to the peace movement.

"A similar commitment is just as necessary today."

—Senator George McGovern,
Democrat, South Dakota

"I have found that Business Executives Move for Vietnam Peace is one of the more important and effective groups of American citizens opposed to the Vietnam War. You have correctly demonstrated that lawful dissent is both patriotic and respectable."

—Senator Charles Goodell,
Republican, New York

"BEM has taken the lead in bringing the attention of people to the seriousness of our Foreign Policy problems, especially Vietnam. One of the encouraging recent events in our Democracy has been the interest, development and effective organizing of Business Executives Move for Vietnam Peace."

—Senator J. William Fulbright,
Democrat, Arkansas

"BEM has been a consistently constructive force for peace in Vietnam and I support your efforts in this worthy cause."

—Senator Mark O. Hatfield,
Republican, Oregon

Membership and Dues

BEM members are owners and executives of American business who agree with BEM's position in general. By "executives" we include owners, officers, directors, administrators and managers of American businesses. Membership is not limited to top executives. Retired executives are eligible for membership. Other persons are welcome to join BEM as "Associates" and will receive the same material as is sent to members. "Associates" are asked to help spread the message of BEM and to contribute financially to our work.

Regular dues for members are \$100 per year, with Life Members \$5000 and Patron Members \$1000. Minimum dues are \$25. Contributions in addition to dues are welcome. Payments may be made monthly. Although contributions are not deductible for income tax purposes, appreciated securities may be given to BEM without Capital Gains tax.

No definite schedule of dues for Associate Members or students has been established. We recommend \$25 for Associates and \$2 for students.

The Washington Watch

The *Washington Watch* is a semi-monthly publication of BEM written by Tristram Coffin, a long time Washington commentator and reporter. Mr. Coffin's concise four-page digest of news and rich commentary has received wide acclaim and the *Watch* is highly valued by BEM members.

The *Washington Watch* with a circulation of about 6000 is received by BEM members and associates, many editors of the regular and student press, all members of the U. S. Congress, and many in the Administration.

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